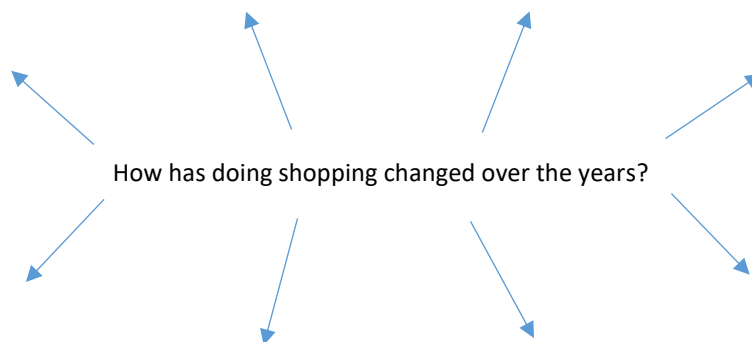


Introducing Amazon Go



BEFORE WATCHING



Watch the video. What's Amazon Go? How is it possible? How does it work?

Choose the correct answer: a, b, c or d. Then watch the video again and check your answers.

Four years ago we _____ (1) to wonder: what _____ (2) shopping look like if you walked into a store, grab what you want and just go. What if we can weave the most advanced machine learning, computer vision and AI into the very fabric of a store so you never _____ (3) wait in line? No lines, no checkouts, no registers. Welcome _____ (4) Amazon Go.



Use the Amazon Go App to enter. Then put away your phone and start shopping. It's really that simple. Take whatever you like. Anything you pick up is automatically _____ (5) to your virtual cart. If you change your _____ (6) about that cupcake, just put it back. Our technology will update your virtual cart automatically.

So how does it _____ (7)? We used computer vision, deep learning algorithms, and sensor fusion much like you'd find in self-driving cars. We call it Just Walk Out Technology. Once you've got everything you want, you _____ (8) just go. When you leave, our Just Walk Out Technology adds up your virtual cart and charges your Amazon account. Your _____ (9) is sent straight to the app and you can keep _____ (10).

Amazon Go. No lines, no checkouts. No, seriously.

- | | | | | | | | |
|------------------|------------|-----------------|------------------|----------------|-------------|------------|-----------|
| 1. a. start | b. started | c. have started | d. were starting | 6. a. deciding | b. mind | c. brain | d. choice |
| 2. a. would have | b. should | c. will | d. would | 7. a. go | b. function | c. produce | d. work |
| 3. a. shouldn't | b. go | c. have to | d. can | 8. a. can | b. should | c. mustn't | d. don't |
| 4. a. in | b. for | c. into | d. to | 9. a. list | b. bill | c. receipt | d. cart |
| 5. a. add | b. added | c. adding | d. adds | 10. a. going | b. go | c. to go | d. went |

AFTER WATCHING



How do you think doing shopping will change in the future?

VOCABULARY BOOSTER

Complete the following words and expressions using *a, e, i, o, u* and *y*.

- w _ nd _ r
- gr _ b
- w _ _ v _
- _ dv _ nc _ d
- ch _ ck _ _ t
- r _ g _ st _ r
- p _ t _ w _ y
- ch _ rg _ th _ _ cc _ _ nt
- r _ c _ _ pt
- k _ _ p d _ _ ng s _ m _ th _ ng

Complete and answer the questions:

When and where is it possible to _____ a bargain? Do you like doing it?

Before you act, do you _____ a complex plan or do you prefer to improvise?

Have you ever read a book that was so absorbing that you couldn't _____ it _____?

Do you ever _____ what would your life be like if you lived in a different country?

What can we do when we have to wait in a long queue at the _____?

Has your account ever been over _____?

Would you be interested to pass the Certificate in _____ English?

Do you keep the _____ after shopping?

Have you ever worked at the cash _____? Do you think it's a difficult job?

Insanity is _____ doing the same thing over and over again and expecting different results – how do you understand this sentence? Do you agree?

Go to Quizlet for more practice!

https://quizlet.com/_4rtfv4