

The Fire



BEFORE WATCHING

Have you ever had to call the fire department? What happened? How did the procedure go?

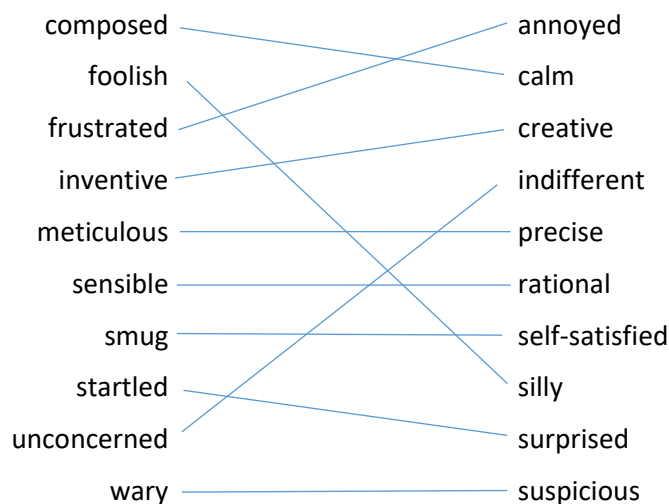
Watch the first video. How has the emergency service been streamlined?



- There are nicer ambulances, faster response times and better-looking drivers. There is also a new emergency number that is supposed to be catchy and easy to remember.

VOCABULARY BOOSTER

What do the following words mean? When do you feel this way? When did you last feel like that?



AFTER WATCHING

1. Watch the second video. What's the problem? How does Moss solve it?
 - A fire broke out in the office. After being ignored by his colleague, Moss attempts to use a fire extinguisher, which proves to be useless. Then he tries calling the emergency services, which he fails to do because of the new phone number. Finally, he decides to write a formal e-mail „Dear Sir/Madam. I am writing to inform you of a fire which has broken out on the premises of...” After realizing the style is too formal, he writes only „Fire! Fire! Help me!”
2. How can you describe Moss during the process? Match the photos to the adjectives in VOCABULARY BOOSTER.
 - Check the PowerPoint presentation.
3. How would you react in such a situation?
4. What does Moss do at the end? Why does he decide to change the style of the e-mail?
 - He writes an informal e-mail, as the matter is urgent and there's no time to lose.
5. How can you tell an informal e-mail from a formal one?
6. When should we write formal e-mails and when is it better to go for a rather informal style?
7. What kind of e-mails do you usually write?
8. Do you like this video? Do you find it funny? What's your stand on the British sense of humour?